# WORKFORCE BOARD **Annual Report**

July 1, 2022 - June 30, 2023

### WE AIM TO GROW SOUTHWEST INDIANA'S WORKFORCE



#### BOARD CHAIR MESSAGE

Last year marked an organizational pivot for SWIN in terms of identifying who we are as an organization and who we want to be. As we reflected on our purpose of helping our community members find sustainable and meaningful employment and our industry partners find people to meet their business needs, we understood the workforce world is changing, and we need to adapt and change with it. Our Board worked on our first ever three-year strategy to guide us into the future. Over the next three years we will focus on building awareness of the value we bring to our region's jobseekers, businesses, and the community as a whole. We will change our approach, partnering with other organizations, to focus on customer experience and their holistic needs. We will also diversify our funding sources to ensure we are able to sustain our current programs and reach other individuals and businesses that we are currently not able to serve. We have hard work ahead of us but are blessed with an energetic and capable team and service provider. I'm excited to see the progress we will make over the next year.

#### **ABOUT US**

-Makenzie Coulter, FLANDERS

Board Chair & Youth Committee Chair

Southwest Indiana Workforce Board is comprised of business and community organization representatives in Southwest Indiana. The Board oversees the workforce development initiatives and the WorkOne Southwest offices in Dubois, Gibson, Knox, Perry, Pike, Posey, Spencer, Vanderburgh and Warrick counties.

This WIOA Title 1 – financially assisted program/activity is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities.

EO / TTY: Relay Indiana: 800-743-3333

WorkOne Southwest Assisted Service: 812-428-4476

## Region 11 at a Glance

**Mission:** Southwest Indiana Workforce Board develops and promotes strategies that provide a skilled workforce for employers in Southwest Indiana. We support and train job seekers to pursue careers with competitive wages that lead to self-sufficiency.



through one-on-one services between July 2022 and June 2023



81%



of those individuals placed into employment have been retained.

\$17 Median Wage

of individuals who have been placed into employment within the last program year.



participated in STEM Challenge, JAG, and other activities within the last program year.

**39** 



have been served within

the last program year.

Credentials
were awarded within the
last program year.



O O Businesses

participated in work-based learning programs within the last program year.



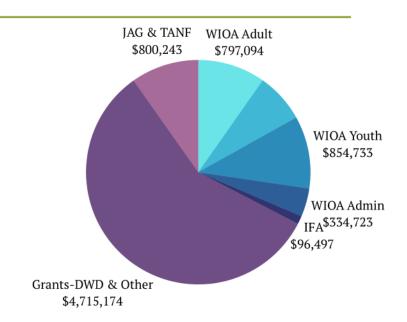
\$985,000

Funds invested in or awarded to businesses in the community. (NLJ-ETG, OJTs, Incumbent Worker Training, Job Fair Sponsorships, any funds paid directly to employers)

## **Financials**

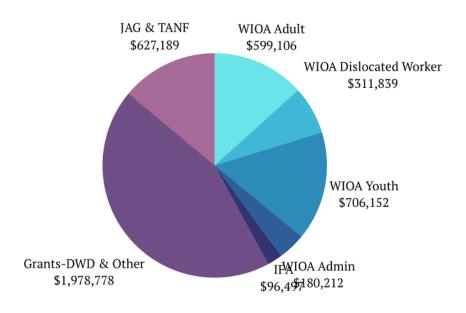
## BUDGET

TOTAL Funding Budget	\$8.183.856
JAG & TANF	\$800,243
■ Grants-DWD & Other	\$4,715,174
■ IFA	\$96,497
■ WIOA Admin	\$334,723
■ WIOA Youth	\$854,733
■ WIOA Dislocated Worker	\$585,392
■ WIOA Adult	\$797,094



## ACTUAL

TOTAL Expenses	\$4,499,774
JAG & TANF	\$627,189
■ Grants-DWD & Other	\$1,978,778
■ IFA	\$96,497
■ WIOA Admin	\$180,212
■ WIOA Youth	\$706,152
■ WIOA Dislocated Worker	\$311,839
WIOA Adult	\$599,106



#### NEIGHBORHOOD NAVIGATORS

Originating in the opportunity to return to a geographical area in or close to downtown Evansville, the Neighborhood Navigator concept sought to embed the navigator in the neighborhoods and establish a trusted relationship within each community. Grant funding, through the United Way of Southwest Indiana, allowed WorkOne staff to engage individuals who might not otherwise connect with employment services offered by WorkOne. Sixteen Neighborhood Navigator sites began between February 16th, 2022, and October of 2022 including five sites in Warrick and Spencer counties. Two hundred and four individuals were served. Twenty-five to fifty-nine-year-old participants maintained the greatest impact. Ten participants were nominated as success stories and/or Client of the Year awards. Included in the grant, referring agencies received incentives for successfully enrolled participants and successful employment placements.

#### STRATEGIC PLAN

The Southwest Indiana Workforce Board recently conducted a SWOT analysis in January 2023 to identify its strengths and weaknesses. Three priorities emerged from this analysis: Build awareness of services, enhance programs and services through a human-centered approach, and diversify funding sources.

The Board has enhanced the branding of Southwest Indiana Workforce Board and this priority will involve strengthening partnerships as well as targeted outreach and marketing efforts to increase visibility and engagement.

The second priority will be to enhance programs and services by focusing on the customers' experiences and holistic needs. This will involve gathering feedback from customers to make improvements and analyzing data to ensure that programs and services are meeting the needs of the community.

Diversifying funding sources to ensure programs and services can have a positive impact on the region is the third priority. This will involve exploring new funding opportunities and partnerships to support the ongoing work of the board Overall, the SWIN Workforce Board's three-year strategic plan represents a commitment to improving workforce development in Southwest Indiana and ensuring that the region has the resources and support it needs to thrive.

## **AWARDS**

#### LeAndrea Randall - Adult - Client of the Year

Battling with mental issues since she was a teenager, LeAndrea struggled with a lack of self-confidence; she also unexpectedly lost her father in 2018. In 2022, she decided to become a healthier person both mentally and physically; she worked very hard to overcome multiple barriers and pass the Certified Clinical Medical Assistant exam. With family support and WorkOne, she persevered and obtained employment with Commonwealth Spine and Pain as a Medical Assistant.

#### 2 Ian LeClere - Dislocated Worker - Client of the Year

A dislocated worker from Parker Hannifin in Tell City, Ian took advantage of coenrolling in multiple programs that would benefit his training including Trade Adjustment Assistance (TAA) and Workforce Innovation and Opportunity Act (WIOA). After visiting the WorkOne office for career guidance, Ian participated in career exploration, skills assessments such as WorkKeys, and job readiness skills including resume assistance and online job applications. After earning associate degrees in both electrical technology and industrial maintenance, he obtained employment at Cleveland Cliffs.

#### 3 Brandon Epkins - Youth - Client of the Year

Interested in CDL training, Brandon came to the WorkOne office for potential funding assistance. He was providing childcare for his younger sister. Homeless at one time, he shared with the employment specialist that he promised himself if ever given another opportunity, he would get what he needed to succeed. Enrolled in WorkOne services, Brandon walked to all appointments and CDL classes every day. After passing his exam, he is now employed with Online Transport.

## **AWARDS**

#### 4 International Revolving Door - Business of the Year

International Revolving Door has referred clients to the On-the-Job Training program and taken on clients that may not have otherwise been hired due to a lack of skills and training. Mistakes are considered learning opportunities and IRD continues to show support for a pathway to a career and stable life for employees. Employee retention is a priority evident through internal training to create a more skilled workforce and long-term employees. IRD also spoke about SWIN Workforce Board and services utilized by the company in an interview with WNIN.

## Warrick County Economic Development Department - Business Development Partner of the Year

The Warrick County Economic Development Department has become a tremendous resource for the SWIN Business Services team. Through this partnership, SWIN has served over 20 Warrick County businesses and provided over \$100,000 to Warrick County businesses providing training to their workforce. The commitment and dedication to serving Warrick County business community is evident through referrals made to partners to make use of all available services.

## 6 ECHO Housing (Gresham House) - Community Partner of the Year

ECHO Housing (Gresham House) partners with SWIN Workforce Board and WorkOne in multiple ways including providing WorkOne direct referrals through a client referral system for individualized services to homeless veterans including employment readiness, employment search and placement, and retention services. ECHO Housing participates in multiple community events to highlight services to the homeless veteran community; additionally, Gresham House is a WorkOne Neighborhood Navigator site that easily provides co-enrollment opportunities.





4600 Washington Ave., Suite 113 Evansville, IN 47714 812-428-4455

www.swinworkforce.org

info@swinworkforce.org

@swinworkforceboard f









